



Beware of Deceptive Marketing

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**The true meaning of the
7 most DECEPTIVE
marketing phrases
used by
Big Food and Big Pharma**

#1. ‘Generally Recognized as Safe (GRAS)’

The FDA’s stamp of approval slogan that means the ingredient is highly dangerous to human health but the FDA refuses to run any tests knowing the results will cause the products containing it to be recalled.

#2. ‘Safe and Effective’

The official CDC stamp of approval for every vaccine and flu shot that has [never been proven](#) in a clinical trial to work, and which comes with a list of adverse events and side effects on the vaccine insert that should make any sane, intelligent human avoid it at all costs.

#3. “Ask your doctor if (insert nifty-sounding pharma drug name) is right for you”

Pharma’s rhetorical question at the end of every televised commercial for every dangerous, experimental drug. This is meant to cancel out any thoughts that are still lingering in the viewer’s brain about the horrendous side effects they just covered, like internal bleeding, loss of vision, and suicidal thoughts.

#4. “Sustainable” and “Improves Yield”

Normally, these terms are positive and fruitful, but as far as Biotechnology corporations and the Chemical-Industrial-Agricultural-Complex goes, the use of these terms means the exact opposite, because using chemicals on crops is not sustainable for the soil or the animals that eat the crops, and since superweeds and superbugs become resistant to GM crops over time, the yield claim is completely false.

#5. “As a Preservative” or “For Added Freshness”

These terms mean cancer-causing chemicals and dementia-inducing GMOs have been added to foods or beverages to stave off mould, fungus, or bacteria (think of [sodium benzoate](#) and [canola oil](#)).

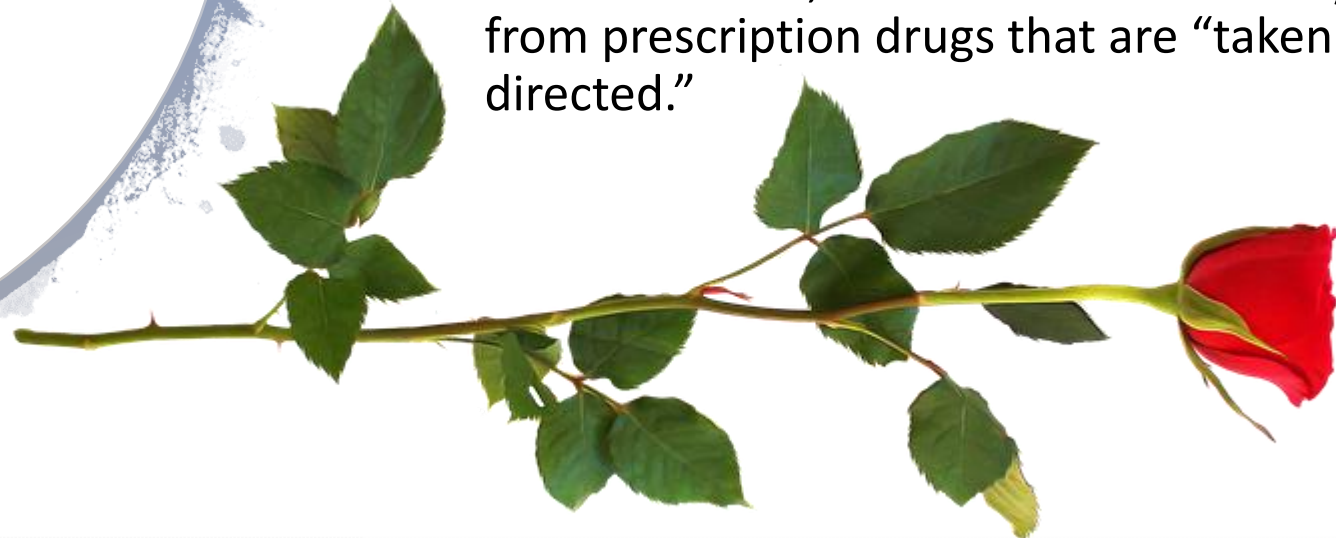
#6. “*This statement has not been evaluated by the Food and Drug Administration”

The FDA’s favorite way to let you know that a natural supplement that heals or prevents disease or disorder will never be allowed to be proven as such and stated on the label, because that would dip into Big Pharma’s prescription drug profits.



#7. “Use as directed” or “Safe only when taken as directed”

Most pharma drugs are not safe at all to begin with, plus they are often cross-prescribed for conditions and disorders never even tested for or proven to help with during clinical trials. More than 100,000 Americans die every year from prescription drugs that are “taken as directed.”



**Most Americans believe the
CDC, FDA, and the EPA
are looking out for our
“better interest,”
but nothing could be further
from the truth!**

**Can we really
believe these
same authorities
in Australia think
any different**



Please be aware that deception is rife throughout the marketing world. You need to become educated on how to read labels correctly.

You need to ask a lot of questions and wherever possible, do not consume any product you cannot understand the list of ingredients. This becomes a whole lot easier when you forego most all tins, packets or any packaged or processed foods.

When shopping in the supermarket, shop around the perimeter. This is where you will find the whole foods that have been less tampered with. Even then... tread carefully as it's a mind-field out there!

